

2 March 2017

YouGov plc

("YouGov" or "the Company")

Notice of Results

YouGov plc, the international market research and data analytics group, will announce Interim Results for the six months ended 31 January 2017 on Monday 27 March 2017. YouGov will host a presentation for analysts at FTI Consulting, 200 Aldersgate, Aldersgate Street, London EC1A 4HD at 9.30am. Should you wish to attend please contact FTI Consulting.

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